

Kaushik Gala

Ph.D. Candidate, Department of Management and Entrepreneurship
Ivy College of Business, Iowa State University
3219 Gerdin, 2167 Union Dr., Ames, Iowa 50011
Email: kgala@iastate.edu | LinkedIn: <https://www.linkedin.com/in/kaushikgala/>
Google Scholar: <https://scholar.google.com/citations?user=jrq86vsAAAAJ>

EDUCATION

- Ph.D. Iowa State University (ISU), Ames, IA *expected: 2025*
Ivy College of Business, Department of Management and Entrepreneurship
Doctor of Philosophy in Business Administration (Entrepreneurship)

Dissertation: Star Entrepreneurs
Committee: Dr. Andreas Schwab (*co-chair*), Dr. Brandon A. Mueller (*co-chair*),
Dr. Annaleena Parhankangas, Dr. Scott G. Johnson, Dr. Manjot Bhussar
Proposal defense planned for June 2024
- M.B.A. The University of Texas, Austin, TX 2003
McCombs College of Business
Master of Business Administration
- M.S The University of Minnesota, Minneapolis, MN 1998
Department of Electrical and Computer Engineering
Master of Science (Major: Electrical Engineering, Minor: Computer Science)
- B.E. The University of Pune, Pune, India 1997
Government College of Engineering, Department of Instrumentation & Control
Bachelor of Engineering (Instrumentation)

RESEARCH INTERESTS

Entrepreneurial performance distributions, star entrepreneurs, digital platforms, entrepreneurial cognition, unconventional datasets and research methods.

PUBLICATIONS

Gala, K., Schwab, A., & Mueller, B. A. (2024). Star entrepreneurs on digital platforms: Heavy-tailed performance distributions and their generative mechanisms. *Journal of Business Venturing*, 39(1), 106347. <https://doi.org/10.1016/j.jbusvent.2023.106347>.

Gala, K. (2024). Digital Davids, global Goliaths, and the Web3 sling. *Business Horizons*, 67(1), 5-17. <https://doi.org/10.1016/j.bushor.2023.06.002>.

Gala, K., & Mueller, B. A. (2024). Religion and entrepreneurial exits: Divine attributions and eternal time-frames. *Journal of Management, Spirituality & Religion*, 21(2), 156-183. <https://doi.org/10.51327/ZDIN5682>.

Gala, K., Valladares, C., & Mueller, B. A. (2023). Students' assumptions of entrepreneurs' performance: The paradox of excess entry and missed opportunity. *Journal of Business Venturing Insights*, 20, e00425. <https://doi.org/10.1016/j.jbvi.2023.e00425>.

Gala, K., & Mueller, B. A. (2022). Acquires by SMEs as a strategic response to industry digitalization. *Journal of Small Business Management*, 1-39. <https://doi.org/10.1080/00472778.2022.2140161>.

CONFERENCE PRESENTATIONS

Park, H. D., **Gala, K.,** & Howard, M. D. (August 2023). Social and knowledge brokerage by venture capitalists and co-patenting by portfolio startups, 83rd Annual AOM Meeting, Boston, USA. <https://journals.aom.org/doi/abs/10.5465/AMPROC.2023.13538abstract>.

Gala, K. & Mueller, B. A. (August 2023). The influence of religion on entrepreneurial exits, 83rd Annual AOM Meeting, Boston, USA. <https://journals.aom.org/doi/abs/10.5465/AMPROC.2023.10043abstract>.

Gala, K., Schwab, A., & Mueller, B. A. (June 2023). Star entrepreneurs: Non-normal performance outcomes in the digital economy, 2023 Babson College Entrepreneurship Research Conference (BCERC), University of Tennessee, Knoxville, USA.

Schwab, A., **Gala, K.,** Sutter, M., & Starbuck, W. (September 2022). How replications can strengthen doctoral-student education. Strategic Management Society (SMS) Conference. London, UK. <https://www.strategicmanagement.net/london/tools/session-details?sessionId=2470>.

Gala, K. & Mueller, B. A. (August 2022). Entrepreneurial passion and entrepreneurial orientation: The role of regulatory focus. 82nd Annual AOM Meeting, Seattle, USA. <https://journals.aom.org/doi/abs/10.5465/AMBPP.2022.18105abstract>.

Mueller, B. A., **Gala, K.,** & Sapru, A. (June 2022). Examining the pathways of entrepreneurial passion: Exploring ties to entrepreneurial orientation. 2022 Babson College Entrepreneurship Research Conference (BCERC), Baylor University, Waco, USA.

PROFESSIONAL DEVELOPMENT

Selected participant. (August 2023) Doctoral consortium – Entrepreneurship (ENT) division, 83rd Annual AOM Meeting, Boston, MA, USA.

Selected participant. (June 2023) Virtual course – Theory, methods, and analysis for research with dyads, Consortium for the Advancement of Research Methods and Analysis (CARMA).

Selected participant. (May 2023) Virtual Summer Seminar in Entrepreneurship Research (VSSER), The University of Alabama, Tuscaloosa, AL, USA.

Selected participant. (February 2023) Virtual workshop for early-career scholars on conducting experiments in entrepreneurship research, European Council for Small Business and Entrepreneurship.

Selected participant. (August 2022) PDW on bridging organizational behavior and entrepreneurship, 82nd Annual AOM Meeting, Seattle, WA, USA.

TEACHING

Ivy College of Business, Iowa State University, Ames, USA

- 2024 (Spring) Sole instructor, Entrepreneurship & Innovation (ENTSP 310)
68 students, in-person
- 2023 (Fall) Sole instructor, Entrepreneurship & Innovation (ENTSP 310)
60 students, in-person, 4.3/5.0 average and 4.5/5.0 median rating with 80% response rate

SERVICE

- 2023 ~ 2024 PhD representative, CARMA
- 2022 ~ 2024 Ad hoc reviewer, Annual Meeting of Academy of Management, ENT and STR divisions
- 2022 ~ 2023 Venture mentor, Pappajohn Center for Entrepreneurship, ISU
- 2022 Ad hoc reviewer, Journal of Small Business Management
- 2022 Ad hoc reviewer, Southern Management Association Conference, Entrepreneurship div.

AWARDS AND AFFILIATIONS

- 2023 Awardee, PhD Student Summer Research Award (\$5,000), Ivy College of Business, ISU
- 2023 Awardee, Research Mini-Grant (\$750), Ivy College of Business, ISU
- 2022 ~ 2024 Charter student member, Sigma Nu Tau Entrepreneurship Honor Society
- 2021 ~ 2024 Awardee, Gerdin Grant (\$5,000 per year), Ivy College of Business, ISU
- 2021 ~ 2024 Member, Academy of Management

DATA COLLECTION AND METHODS SKILLS

Programming languages: R, Python

Databases used: Refinitiv Workspace, USPTO

Data collection using Python/R: Web scrapers, HTML parsers, Shinyapps

Data analysis: Distribution pitting, quantile regression, dyadic analysis, growth modeling

INDUSTRY EXPERIENCE

- 2005 ~ 2021 (India) B2B Business Development Consultant
Chief Business Officer, *FlytBase*
Manager – IP Commercialization, *Tata Consultancy Services*
Chief Business Officer, *CSIR-Tech*
Business Development Principal, *AcceleratorIndia*
Business Development Head, *Entrepreneurship Development Center*
Co-founder, *Moneyoga*
Manager – IP Operations, *IPVALUE*
- 1999 ~ 2005 (USA) Engineer, IP Manager, *Freescale Semiconductor (Motorola)*

TECHNICAL CONFERENCE PAPERS & PUBLICATIONS

Su, H., **Gala, K. H.**, & Sapatnekar, S. S. (2003). Analysis and optimization of structured power/ground networks. *IEEE Transactions on Computer-Aided Design of Integrated Circuits and Systems*, 22(11), 1533-1544.

Agarwal, A., Blaauw, D., Zolotov, V., Sundareswaran, S., Zhao, M., **Gala, K.**, & Panda, R. (2003, January). Statistical delay computation considering spatial correlations. In *Proceedings of the ASP-DAC Asia and South Pacific Design Automation Conference, 2003*. (pp. 271-276). IEEE.

Hu, H., Blaauw, D. T., Zolotov, V., **Gala, K.**, Zhao, M., Panda, R., & Sapatnekar, S. S. (2003). Fast on-chip inductance simulation using a precorrected-FFT method. *IEEE Transactions on Computer-Aided Design of Integrated Circuits and Systems*, 22(1), 49-66.

Hu, H., Blaauw, D. T., Zolotov, V., **Gala, K.**, Zhao, M., Panda, R., & Sapatnekar, S. S. (2003, May). Table look-up based compact modeling for on-chip interconnect timing and noise analysis. In *Proceedings of the 2003 International Symposium on Circuits and Systems, 2003. ISCAS'03*. (Vol. 4, pp. IV-IV). IEEE.

Gala, K., Blaauw, D., Zolotov, V., Vaidya, P. M., & Joshi, A. (2002). Inductance model and analysis methodology for high-speed on-chip interconnect. *IEEE transactions on very large-scale integration (VLSI) systems*, 10(6), 730-745.

Hu, H., Blaauw, D. T., Zolotov, V., **Gala, K.**, Zhao, M., Panda, R., & Sapatnekar, S. S. (2002, November). A precorrected-FFT method for simulating on-chip inductance. In *Proceedings of the 2002 IEEE/ACM international conference on Computer-aided design* (pp. 221-227).

Zhao, M., **Gala, K.**, Zolotov, V., Fu, Y., Panda, R., Ramkumar, R., & Agrawal, B. (2002, December). Worst case clock skew under power supply variations. In *Proceedings of the 8th ACM/IEEE international workshop on Timing issues in the specification and synthesis of digital systems* (pp. 22-28).

Agarwal, A., Blaauw, D., Zolotov, V., Sundareswaran, S., Zhao, M., **Gala, K.**, & Panda, R. (2002, December). Path-based statistical timing analysis considering inter-and intra-die correlations. In *Proc. TAU* (pp. 16-21).

Blaauw, D., & **Gala, K.** (2002, February). Inductance: implications and solutions for high-speed digital circuits-inductance extraction and modeling. In *2002 IEEE International Solid-State Circuits Conference. Digest of Technical Papers (Cat. No. 02CH37315)* (Vol. 2, pp. 548-553). IEEE.

Su, H., **Gala, K. H.**, & Sapatnekar, S. S. (2000, November). Fast analysis and optimization of power/ground networks. In *IEEE/ACM International Conference on Computer Aided Design. ICCAD-2000. IEEE/ACM Digest of Technical Papers (Cat. No. 00CH37140)* (pp. 477-480). IEEE.

Gala, K., Zolotov, V., Panda, R., Young, B., Wang, J., & Blaauw, D. (2000, June). On-chip inductance modeling and analysis. In *Proceedings of the 37th Annual Design Automation Conference* (pp. 63-68).

Blaauw, D., **Gala, K.**, Zolotov, V., Panda, R., & Wang, J. (2000, March). On-chip inductance modeling. In *Proceedings of the 10th Great Lakes symposium on VLSI* (pp. 75-80).